

**National Oceanic and Atmospheric Administration  
Rotational Assignment Program Opportunity**

**Occupational Category:**

Managerial ☒ Technical \_\_\_\_\_ Analytical \_\_\_\_\_  
Administrative \_\_\_\_\_ Clerical/Support \_\_\_\_\_ Other \_\_\_\_\_

**Level of Responsibility:** GS 9-12 Pay Band II/III WG/WM \_\_\_\_\_

**Duration:** Negotiable or 3 months ☒ or 6 months ☒

**Timeframe:** Flexible 1<sup>st</sup> quarter \_\_\_\_\_ 2<sup>nd</sup> quarter ☒ 3<sup>rd</sup> quarter ☒ 4<sup>th</sup> quarter ☒

**Title of Assignment:** Assessment of NOAA Research's Products, Services, and Technical Expertise

**Assignment Objective:**

To effectively promote NOAA Research's products, services, and technical expertise it is important to create an easily accessible inventory of our capabilities and expertise, develop appropriate informational materials, an appropriate marketing strategy to engage the international community, and a mechanism to deliver our services in a timely manner with optimal return on investment.

**Description of Tasks:**

Conduct an assessment of "the inventory" of products, services, technical and language expertise, and data that NOAA Research IA could provide to the international community; "the market" for these services with international customers; and "the mechanisms" for providing these services.

**Special Requirements and Selection Criteria:**

The candidate for this position must have an interest in meeting and interacting with a wide variety of NOAA Research's customers. While conducting the assessment the candidate will be traveling, meeting, and interacting with individuals throughout NOAA Research's 12 Labs, 11 Joint Institutes, 30 National Sea Grant Programs, and 6 National Undersea Research Labs. The Office of International Activities would prefer an individual that has some marketing research/assessment experience and knowledge of developing a business portfolio and prospectus.

**NOAA Line/Staff Office:** NOAA/OAR/Office of International Activities

**Point of Contact:** Matt Wilburn; 301-713-2469 ext. 134